

DeLand Chiropractic and Spinal Decompression

NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU
MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO
THAT INFORMATION

PLEASE REVIEW THIS NOTICE CAREFULLY.

DeLand Chiropractic and Spinal Decompression is committed to maintaining the privacy of your protected health information ("PHI"), which includes information about your health condition and the care and treatment you receive from DeLand Chiropractic and Spinal Decompression. The creation of a record detailing the care and services you receive helps this office to provide you with quality health care. This Notice details how your PHI may be used and disclosed to third parties. This Notice also details your rights regarding your PHI. The privacy of PHI in patient files will be protected when the files are taken to and from DeLand Chiropractic and Spinal Decompression placing the files in a box or brief case and kept within the custody of a doctor or employee of DeLand Chiropractic and Spinal Decompression authorized to remove the files from the DeLand Chiropractic and Spinal Decompression office. It may be necessary to take patient files to a facility where a patient is confined or to a patient's home where the patient is to be examined or treated.

NO CONSENT REQUIRED

DeLand Chiropractic and Spinal Decompression may use and/or disclose your PHI for the purposes of:

- (a) Treatment - In order to provide you with the health care you require, DeLand Chiropractic and Spinal Decompression will provide your PHI to those health care professionals, whether on the DeLand Chiropractic and Spinal Decompression's staff or not, directly involved in your care so that they may understand your health condition and needs. For example, a physician treating you for a condition or disease may need to know the results of your latest physician examination by this office.
- (b) Payment - In order to get paid for services provided to you, DeLand Chiropractic and Spinal Decompression will provide your PHI, directly or through a billing service, to appropriate third party payors, pursuant to their billing and payment requirements. For example, DeLand Chiropractic and Spinal Decompression may need to provide the Medicare program with information about health care services that you received from DeLand Chiropractic and Spinal Decompression so that the Practice can be properly reimbursed. DeLand Chiropractic and Spinal Decompression may also need to tell your insurance plan about treatment you are going to receive so that it can determine whether or not it will cover the treatment expense.
- (c) Health Care Operations - In order for the DeLand Chiropractic and Spinal Decompression to operate in accordance with applicable law and insurance requirements and in order for DeLand Chiropractic and Spinal Decompression to continue to provide quality and efficient care, it may be necessary for DeLand Chiropractic and Spinal Decompression to compile, use and/or disclose your PHI. For example, DeLand Chiropractic and Spinal Decompression may use your PHI in order to evaluate the performance of DeLand Chiropractic and Spinal Decompression personnel in providing care to you.

1. DeLand Chiropractic and Spinal Decompression may use and/or disclose your PHI, without a written Consent from you, in the following additional instances:

- (a) De-identified Information - Information that does not identify you and, even without your name, cannot be used to identify you.

- (b) Business Associate - To a business associate if DeLand Chiropractic and Spinal Decompression obtains satisfactory written assurance, in accordance with applicable law, that the business associate will appropriately safeguard your PHI. A business associate is an entity that assists DeLand Chiropractic and Spinal Decompression undertaking some essential function, such as a billing company that assists the office in submitting claims for payment to insurance companies or other payers.
- (c) Personal Representative -To a person who, under applicable law, has the authority to represent you in making decisions related to your health care
- (d) Emergency Situations -
 - (i) for the purpose of obtaining or rendering emergency treatment to you provided that DeLand Chiropractic and Spinal Decompression attempts to obtain your Consent as soon as possible; or
 - (ii) to a public or private entity authorized by law or by its charter to assist in disaster relief efforts, for the purpose of coordinating your care with such entities in an emergency situation.
- (e) Communication Barriers - If, due to substantial communication barriers or inability to communicate, the DeLand Chiropractic and Spinal Decompression has been unable to obtain your Consent and the DeLand Chiropractic and Spinal Decompression determines, in the exercise of its professional judgment, that your Consent to receive treatment is clearly inferred from the circumstances.
- (f) Public Health Activities - Such activities include, for example, information collected by a public health authority, as authorized by law, to prevent or control disease and that does not identify you and, even without your name, cannot be used to identify you.
- (g) Abuse, Neglect or Domestic Violence - To a government authority if DeLand Chiropractic and Spinal Decompression is required by law to make such disclosure; if DeLand Chiropractic and Spinal Decompression is authorized by law to make such a disclosure, it will do so if it believes that the disclosure is necessary to prevent serious harm
- (h) Health Oversight Activities - Such activities, which must be required by law, involve government agencies and may include, for example, criminal investigations, disciplinary actions, or general oversight activities relating to the community's health care system.
- (i) Judicial and Administrative Proceeding - For example, DeLand Chiropractic and Spinal Decompression may be required to disclose your PHI in response to a court order or a lawfully issued subpoena.
- (j) Law Enforcement Purposes - In certain instances, your PHI may have to be disclosed to a law enforcement official. For example, your PHI may be the subject of a grand jury subpoena. Or, DeLand Chiropractic and Spinal Decompression may disclose your PHI if DeLand Chiropractic and Spinal Decompression believes that your death was the result of criminal conduct.
- (k) Coroner or Medical Examiner - DeLand Chiropractic and Spinal Decompression may disclose your PHI to a coroner or medical examiner for the purpose of identifying you or determining your cause of death.
- (l) Organ, Eye or Tissue Donation - If you are an organ donor, the DeLand Chiropractic and Spinal Decompression may disclose your PHI to the entity to whom you have agreed to donate your organs.

- (m) Research - If the DeLand Chiropractic and Spinal Decompression is involved in research activities, your PHI may be used, but such use is subject to numerous governmental requirements intended to protect the privacy of your PHI and that does not identify you and, even without your name, cannot be used to identify you.
- (n) Avert a Threat to Health or Safety - DeLand Chiropractic and Spinal Decompression disclose your PHI if it believes that such disclosure is necessary to prevent or lessen a serious and imminent threat to the health or safety of a person or the public and the disclosure is to an individual who is reasonably able to prevent or lessen the threat.
- (o) Workers' Compensation - If you are involved in a Workers' Compensation claim, DeLand Chiropractic and Spinal Decompression may be required to disclose your PHI to an individual or entity that is part of the Workers' Compensation system.

APPOINTMENT REMINDER

DeLand Chiropractic and Spinal Decompression may, from time to time, contact you to provide appointment reminders or information about treatment alternatives or other health-related benefits and services that may be of interest to you. The following appointment reminders are used by DeLand Chiropractic and Spinal Decompression : a) a postcard mailed to you at the address provided by you; and b) telephoning your home and leaving a message on your answering machine or with the individual answering the phone.

SIGN-IN LOG

DeLand Chiropractic and Spinal Decompression maintains a sign-in log for individuals seeking care and treatment in the office. The sign-in log is located in a position where staff can readily see who is seeking care in the office, as well as the individual's location within the DeLand Chiropractic and Spinal Decompression office suite. This information may be seen by, and is accessible to, others who are seeking care or services in the Practice's offices.

FAMILY/FRIENDS

DeLand Chiropractic and Spinal Decompression may disclose to your family member, other relative, a close personal friend, or any other person identified by you, your PHI directly relevant to such person's involvement with your care or the payment for your care. DeLand Chiropractic and Spinal Decompression may also use or disclose your PHI to notify or assist in the notification (including identifying or locating) a family member, a personal representative, or another person responsible for your care, of your location, general condition or death. However, in both cases, the following conditions will apply:

- (a) If you are present at or prior to the use or disclosure of your PHI, DeLand Chiropractic and Spinal Decompression may use or disclose your PHI if you agree, or if DeLand Chiropractic and Spinal Decompression can reasonably infer from the circumstances, based on the exercise of its professional judgment, that you do not object to the use or disclosure.
- (b) If you are not present, DeLand Chiropractic and Spinal Decompression will, in the exercise of professional judgment, determine whether the use or disclosure is in your best interests and, if so, disclose only the PHI that is directly relevant to the person's involvement with your care.

AUTHORIZATION

Uses and/or disclosures, other than those described above, will be made only with your written authorization.

YOUR RIGHTS

1. You have the right to:

- (a) Revoke any Authorization and/or Consent, in writing, at any time and to request a revocation, you must submit a written request to DeLand Chiropractic and Spinal Decompression's COMPLIANCE OFFICER.
- (b) Request restrictions on certain use and/or disclosure of your PHI as provided by law, however, DeLand Chiropractic and Spinal Decompression not obligated to agree to any requested restrictions. To request restrictions, you must submit a written request to DeLand Chiropractic and Spinal Decompression's COMPLIANCE OFFICER. In your written request, you must inform DeLand Chiropractic and Spinal Decompression of what information you want to limit, whether you want to limit DeLand Chiropractic and Spinal Decompression's or disclosure, or both, and to whom you want the limits to apply. If DeLand Chiropractic and Spinal Decompression agrees to your request, DeLand Chiropractic and Spinal Decompression will comply with your request unless the information is needed in order to provide you with emergency treatment
- (c) Receive confidential communications or PHI by alternative means or at alternative locations; you must make your request in writing to the DeLand Chiropractic and Spinal Decompression's OFFICER. DeLand Chiropractic and Spinal Decompression will accommodate all reasonable requests.
- (d) Inspect and obtain a copy your PHI as provided by law. To inspect and copy your PHI, you are requested to submit a written request to DeLand Chiropractic and Spinal Decompression's OFFICER. DeLand Chiropractic and Spinal Decompression can charge you a fee for the cost of copying, mailing or other supplies associated with your request
- (e) Amend your PHI as provided by law. To request an amendment, you must submit a written request to DeLand Chiropractic and Spinal Decompression's COMPLIANCE OFFICER. You must provide a reason that supports your request. DeLand Chiropractic and Spinal Decompression may deny your request if it is not in writing, if you do not provide a reason in support of your request, if the information to be amended was not created by DeLand Chiropractic and Spinal Decompression (unless the individual or entity that created the information is no longer available), if the information is not part of your PHI maintained by DeLand Chiropractic and Spinal Decompression , if the information is not part of the information you would be permitted to inspect and copy, and/or if the information is accurate and complete. If you disagree with DeLand Chiropractic and Spinal Decompression's denial, you will have the right to submit a written statement of disagreement.
- (f) Receive an accounting of disclosures of your PHI as provided by law. The request should indicate in what form you want the list (such as a paper or electronic copy)
- (g) Receive a paper copy of this Privacy Notice from DeLand Chiropractic and Spinal Decompression upon request to DeLand Chiropractic and Spinal Decompression's COMPLIANCE OFFICER.
- (h) Complain to DeLand Chiropractic and Spinal Decompression or to the Office of Civil Rights, U.S. Department of Health and Human Services, 200 Independence Avenue, S.W., Room 509F, HHH Building, Washington, D.C. 20201, 202/619-0257, email: ocrmail@hhs.gov or to the Florida Attorney General, Office of the Attorney General, PL-01 The Capitol, Tallahassee, FL 32399-1050, 850/414-3300, if you believe your privacy rights have been violated. To file a complaint with the DeLand Chiropractic and Spinal Decompression, you must contact the DeLand

Chiropractic and Spinal Decompression COMPLIANCE OFFICER. All complaints must be in writing.

- (i) To obtain more information on, or have your questions about your rights answered, you may contact DeLand Chiropractic and Spinal Decompression COMPLIANCE OFFICER, Melissa Kubik, at 386-734-9995 or via email at ___jgordonfca@yahoo.com_____.

DeLand Chiropractic and Spinal Decompression **REQUIREMENTS**

1. DeLand Chiropractic and Spinal Decompression :

- (a) Is required by federal law to maintain the privacy of your PHI and to provide you with this Privacy Notice detailing DeLand Chiropractic and Spinal Decompression's legal duties and privacy practices with respect to your PHI.
- (b) Is required by State law to maintain a higher level of confidentiality with respect to certain portions of your medical information that is provided for under federal law. In particular, DeLand Chiropractic and Spinal Decompression is required to comply with the following State statutes:

Section 381.004 relating to HIV testing, Chapter 384 relating to sexually transmitted diseases and Section 456.057 relating to patient records ownership, control and disclosure.

- (c) Is required to abide by the terms of this Privacy Notice.
- (d) Reserves the right to change the terms of this Privacy Notice and to make the new Privacy Notice provisions effective for all of your PHI that it maintains.
- (e) Will distribute any revised Privacy Notice to you prior to implementation.
- (f) Will not retaliate against you for filing a complaint.

QUESTIONS AND COMPLAINTS

You may obtain additional information about our privacy practices or express concerns or complaints to the person identified below who is the COMPLIANCE OFFICER and Contact person appointed for this practice. The COMPLIANCE OFFICER is Melissa Kubik.

You may file a complaint with the COMPLIANCE OFFICER if you believe that your privacy rights have been violated relating to release of your protected health information. You may, also, submit a complaint to the Department of Health and Human Services the address of which will be provided to you by the COMPLIANCE OFFICER. We will not retaliate against you in any way if you file a complaint.

EFFECTIVE DATE

This Notice is in effect as of _8_/_31/_/11_.